



# MEYERS-SLEDGE

nonprofit arts consultants

## CONTACT

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## CAREER HIGHLIGHTS

Six-figure capital project

Endowment funds generation

Multi-year marketing initiative

Sale of institutional archive

Annual poetry festival launch

Three website upgrades

Interdisciplinary partnerships

## TECHNICAL OVERVIEW

Website content management systems

Website design and management

Relational database management

Network management

Data warehouse and decision support

Microsoft windows server administration

E-commerce

Event calendar and ticketing

Collaboration tools

## SERVICES

*Fees based on project scope, scaled to client's organizational budget.*

### Fundraising

Annual Fund and Targeted Appeals

Face-to-Face

Cultivation and Benefit Events

Grants Writing and Research

### Board Development

Institutional Self-Study

Budgeting and Financial Oversight

Marketing and Communication

Program Curation and Evaluation

Website Design, Upgrades, Maintenance

Information Technology Management

## PROFESSIONAL EXPERIENCE

### ALISON MEYERS

Executive Director: Writers & Books, May 2019 -September 2025

Executive Director: Cave Canem Foundation, 2006 - 2016

Development Director: Community of Literary Magazines & Presses, 2017-18

Consultant to Literary Arts Organizations, 2017 - Present

Director of Marketing and Poetry: Hill-Stead Museum, 2000 - 2006

General Manager: Oberlin (OH) Consumers Co-op, 1995 - 1999

### WILLIAM SLEDGE

IT Consultant & Webmaster: Writers & Books, 2020 - April 2026

IT Consultant: I Park Foundation, Inc. (CT), 2018

IT Consultant: Community of Literary Magazines & Presses, 2017

IT Consultant: Cave Canem Foundation, 2006 -2016